

**Course Title: BBA 420 Global Finance And Financial Analysis**

**Term: Summer 2023**

**Instructor: TBA**

**Course Credit: 3**

**Mode of Instruction: Online**

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**Course Description:**

This course financial decision making for the multinational firm, focusing on financial issues resulting from operating across national borders such as currency exchange, direct foreign investment and country-related risk. The course prepares students for leadership roles and builds understanding of global financial forces that could influence the overall business environment.

**Course Prerequisites:**

BBA 305W Effective Business Communications; BBA 320 Managerial Finance

**Learning Outcomes:**

By the end of the course, the student should be able to:

- A. Build up the understanding of the theory and policy of the contemporary global economics and financial markets;
- B. Evaluate the global financial forces that determine the value of major currencies ;
- C. Understand forces influencing global finance and global financial stability and their role in global business strategies;
- D. Learn how to manage a large corporation and how to make decisions in a very difficult, uncertain global finance environment.

**Course Material:**

Shapiro, A C 2013, *Multinational financial management*, 10th edn, Wiley, Hoboken, NJ.

**Evaluation:**

- 4 Quizzes [40%]
- Mid-term Exam [25%]
- Final Exam [35%]

**Description of the Evaluation tasks:**

Assignment/ Essay/ ... : During the term, students will be required to finish several evaluation tasks within due date. All the tasks are linked with specific course topics/outcomes and will adequately assess students' competence and learning outcomes. Students are encouraged to meet with instructor about these tasks at any point.

Mid-term/ Final Exams/ Quiz/... : There may be periodic quizzes given at the beginning of lecture sessions; the feedback from these quizzes will monitor the progress of the learners and help to set learning priorities. There will be mid-term exam/ final exam for the course. They are the basic criteria for the evaluation of students' learning outcomes and final grade.

**Grading Policy:**

Students are supposed to finish each online lecture. Prior to each class, students should finish the required readings. During the class time, students are encouraged to make use of all relevant online course resources and communicate with the instructor. Students' grades are accumulated based on the cumulative evaluations.

Students' letter grade will be assigned according to the following scale:

A+ 90-100	A 85-89	A- 80-84
B+ 77-79	B 73-76	B- 70-72
C+ 67-69	C 63-66	C- 60-62
D+ 57-59	D 53-56	D- 50-52
F < 50		

**Academic Integrity:**

Students must strictly adhere to the university's academic integrity rule; and all essays, exams and any other form of academic assignments must adhere to these rules. Any form of plagiarism, cheating, or misappropriation of materials will be considered a violation of academic integrity and will be punishable by the university.

**Withdrawal from the Course(s):**

Students will be able to apply for a transfer or withdrawal within 3 days of the starting date of the course. If a withdrawal is applied for within 3 working days, the tuition fee will be fully refunded. After 3 days, the tuition fee will not be refunded. If a withdrawal is applied for in the first two weeks, it will be recorded as W (Withdraw) on the course transcript. After this initial two-week period, the class will be recorded as F (Fail).

**Tentative Schedule:**

1	Introduction and overview of the multinational corporation
2	Foreign exchange markets
3	The international monetary system
4	Balance of payments
5	Parity conditions <b>Quiz 1</b>
6	Currency forecasting

7	Introduction to derivatives markets
8	Economic exposure
9	Corporate sources <b>Quiz 2</b>
10	Uses of funds
11	Interest rates
12	currency swaps and and Euro Markets
13	<b>Mid-term Exam</b>
14	Sovereign Wealth Funds
15	International portfolio and direct investment strategies
16	International portfolio and direct investment strategies (Cont.)
17	Cost of capital <b>Quiz 3</b>
18	MNC capital budgeting
19	Managing the multinational financial system
20	Managing the multinational financial system (Cont.)
21	Managing International tax issues
22	Global tax issues <b>Quiz 4</b>
23	Financial institutions
24	Final Presentation
25	<b>Final Exam</b>